

## Things Decidedly NEW!



### Taking the Air

There's never a more pleasant way of taking the air these days than when warmly ensconced behind a new Inverness-like cape of plaid. Made of soft imported materials from Ireland, or those (of sterner weave!) from Scotland. . . **29.75**



### A Scarlet Skater

Small wonder there is danger above (to onlookers only!) For the maiden cutting such a figure on the ice wears an amazingly becoming new costume of scarlet jersey. Very Russian as to blouse and matching hat. And both are trimmed with gray lynx. **75.00**



### Why Belts Are Popular

The very good reason that novelty belts have won such popularity is because by their presence they can lift the plainest of frocks to high places of distinction! One of the newest belts, made of squares with cut-steel centers, comes in black, white, jade or other shades. . . **3.95**



### A New Idea in Incense Burners

A newly arrived Paris Incense burner and why it justly claims a space in this critical column i. e. because of its unusual outline and its very distinctive coloring—black with a Poirer-like pattern of brilliant circles. One of many. **21.50**

### Girls' Hats That Girls Like

Here arrive the truly practical Winter hats for girls. They are made of patent-leather fabric. Naturally no amount of rain or snow can mar them. In fact, they have all the virtues of the famous celluloid collar, but also a high social position the aforementioned collar has never achieved! For girls from 4 to 10. . . **1.95**

BROADWAY  
at 34th STREET

# Saks & Company

Specialists  
in Apparel

Hours of Business: 9 a. m. to 5:30 p. m.

MONDAY—

## A Sale Extraordinary

58.00



## WOMEN'S Fashionable Coats

98.50

—At Price Reductions That Are Not To Be Overlooked—In Models That Win Admiration By Their Individuality and Smartness—

At **39.50** . . . Regularly 69.50

**Tailored Coats** of mannish simplicity—wrappy effects that one may drape gracefully—and the loosely flowing capes that are meeting with such a wide vogue. In bolivia, Normandy, smart plaids and imported Broadtail cloth, many boasting fur collars, besides. Each silk lined.

At **58.00** . . . Regularly 79.50

**Handsome Fur-Collared Coats** produced in Bolivia, Erminie and Normandy, in belted or semi-fitted effects, with luxurious collars of nutria, Australian opossum and wolf. The colors are those most favored for Winter wear, and each coat is silk lined.

At **75.00** . . . Regularly 98.50

**Distinctive Models** are These, in wrap effect if one desires, or manishly tailored and very good-looking. Developed in panvelaine, wondura and Alonzo, collared in beaver, squirrel, mole, Australian opossum, skunk opossum, caracul and fox, many with fur trimmings as well.

At **98.50** . . . Regularly 155.00

**Stunning Wraps and Coats** in a host of delightful models, in gracefully draped wrap effects, or trigly belted coats that speak of service and smartness. Fashioned of deep-pile fabrics, and trimmed with taupe wolf, Australian opossum and beaver.

Fourth Floor

## To Begin Monday A Sale of Women's Smart Boots

Regularly 10.50 and 12.50



At **8.50**

Every pair made for our regular stock—every pair masterfully made. The leathers are tan Russia calf-skin, black kid and gray kid.

Welted soles, Cuban, and military heels, sizes 2 to 8, and widths AA to D.

In the January Sale Are  
IMPORTED

## French Flannel Robes

FOR WOMEN

Special at **22.50**

—robes of a wonderful quality of all-wool flannel, showing cheerful hand embroidery on collar and cuffs, and warmly lined with the best quality of China silk. If you want a good warm robe, select one of these tomorrow! We cannot duplicate this value. Colors: Pink, blue, old rose and orchid. Sizes 36 to 44. **Third Floor**

A REMARKABLE  
SALE OF

## Women's Umbrellas

of American Taffeta

Special **2.65**

Regularly 3.95

—made of the finest quality American taffeta, and edged with a wide tape border.

Handles are of bakelite and leathers—many of them in amber colorings. Tips and stub ends match.

## Attractive Skirts for Southern Wear

## A Springtime Air Is Discernible In These Charming New Frocks

FOR WOMEN

—of Canton Crepe, Crepe de Chine and Georgette Crepe, gathered together in a most important sale Monday

At **39.50**



They carry with them a breath of Springtime, indulging in clever touches to emphasize their freshness, while new ideas in bead work and embroidery lend gaiety to their smart lines.

Twelve different models await your choosing—for daytime, dinner and matinee wear, in variations from the slender strappings that give length to the butterfly side pieces that give width. All colors and white. Sizes 36 to 44.

## Reduced—75 Higher Cost Frocks

Of Chiffon Velvet

in one-of-a-kind models, beautifully beaded and embroidered, in styles for afternoon and evening.

Regularly 100.00 to 150.00

Reduced to **69.50**

Fourth Floor

THOSE certain definite style features demanded of the newest sports skirts are all represented in the showing of skirts for Southern and resort wear, on the Fourth Floor. The new models are made this season of imported tweeds, worsted, homespun. There are also basket weaves, Droco, Deros, silk duvetynes, Indian knits, flannels, Roshanara crepe, Canton crepes. All are simply, smartly tailored. Many show fringed hems. Some skirts are plain, others pleated. There are many attractive white skirts, but an even greater number of pastel or brilliantly tinted models.

**8.95 to 29.50**

## Handsome Fur Coats

For Women and Misses  
At Liberal Savings in Price

TO choose one of these beautiful fur coats will mean that you have secured a value such as cannot possibly be duplicated. The season's smartest models are offered, all of excellent quality pelts, all beautifully silk lined, and each made in that thorough manner which at once reveals the hand of the master fur worker.

**Hudson Seal Coats**, smart sports models, trimmed with skunk, beaver or Australian opossum.

Formerly 295.00 to 345.00 Reduced to **235.00**

**Hudson Seal Coats**, very fashionable 36-inch model, with skunk collar and cuffs.

Formerly 335.00 . . . Reduced to **275.00**

**Hudson Seal Coats**, trimmed with skunk; modish 40-inch model.

Formerly 385.00 . . . Reduced to **335.00**

**Hudson Seal Coats**, 45 inches long, with very large and handsome collar and cuffs of skunk.

Formerly 425.00 . . . Reduced to **375.00**

**Mole Coats**, exceedingly smart belted sports model.

Formerly 285.00 to 300.00 Reduced to **245.00**

**Mole Wraps and Gapes**; very handsome full length models.

Formerly 425.00 . . . Reduced to **275.00**

**Persian Lamb Wraps**; luxurious full-length models with very handsome collar and cuffs of Japanese Marten.

Formerly 595.00 . . . Reduced to **475.00**

**Persian Lamb Coats**; smart 40-inch models with beautiful collar and cuffs of skunk.

Formerly 395.00 . . . Reduced to **295.00**

**Caracul Coats**, handsomely trimmed with skunk; 40-inch model.

Formerly 250.00 . . . Reduced to **195.00**

**American Broadtail Coats**; made of carefully chosen skins, and trimmed with Dyed Squirrel, Hudson Seal, or Near Seal.

Formerly 245.00 to 395.00 Reduced to **195.00**

Furs listed as Hudson Seal are Seal Dyed Muskrat.

MONDAY

A SALE OF

Boys'

## Blouses

at **75c**

Serviceable, good-looking blouses that will give the best of service even under the most trying conditions—so excellently are they made.

Colors are guaranteed fast. All are made with collars attached. Sizes 8 to 16 years.

Second Floor



IMPORTED

## Manicure Sets

**4.75**

consisting of eight fittings, contained in a real leather case of morocco or vachette, lined with satin or velvet. Very convenient for traveling.

IMPORTED

## Work Baskets

**8.75**

Made of wicker combined with colored leather in blue, purple and green, fitted with eleven sewing accessories.

Street Floor

# THE JANUARY SALES

Of particular interest Monday:

**2,400 Imported**

Hand-Embroidered Porto Rican

## Nightgowns and Envelope Chemise

Regularly 2.95

**Monday Only 1.55**

Each beautifully hand made and hand embroidered. Flesh color and white in Nightgowns, and white only in Envelope Chemise. None Sent C. O. D. or Exchanged **Third Floor**



A Very Special Collection of

## Women's Crepe de Chine Blouses

At Very Special Prices

**3.95 and 5.00**

—a really beautiful collection of very smart tailored and tie-back crepe de chine blouses, with either round or tuxedo collars, decreed by winsome Dame Fashion as the one thing to wear with the tweed suit or the sports skirt. Fine pleatings and laces adorn the models. One style at each price pictured. **Third Floor**

## Boys' Knit Fabric Suits

**Monday at 5.95**

Smart little middy and one-piece models, excellently tailored in fine quality knit fabrics. They are serviceable, always look neat and trim, and may be had in the newest heather colorings. Sizes 3 to 10 years. **Second Floor**

## Corsets

For Tailleur, sports and evening wear

At January Sale Prices

## Regalste Corsets

Regularly 6.00 to 15.00 . . . now **4.45**

## C/B a la Spirite Corsets

Regularly 4.00 to 6.00 . . . now **2.45**

—of silk or mercerized broche and coutil, in flesh or white, these corsets may be had in medium or very low tops—all giving the new straight back silhouette. Only once in a very great while may corsets of these well-known makes be had at such remarkable prices.

Unusual Frocks at an Unusual Price—  
A SALE OF MISSES'

## Smartly Tailored Frocks

Regularly \$5.00

At **14.75**

They come in fine Poirer Twill, buoyantly adorned with hand embroidery or beads that give just the bright touch of color that youth loves, or in more subdued effects achieved by row upon row of silk braid. And whichever one chooses, it will be a wise decision. Sizes 14 to 20 years.

None sent C. O. D., exchanged or credited **Second Floor**